

# SIGNS OF THE TIMES



## Next Exit: Springfield

America's longest-running primetime cartoon family — “The Simpsons” — have been spotted riding an Albany, NY, bus. Post Graphics Inc. (Bennington, VT) produced the graphics that may have some New York drivers wondering if they took a wrong turn to Springfield. Fox 23 TV in Albany created the advertising artwork for the Yankee Trails bus that transports state employees to and from work. Application Unlimited (Ardsley, NY) installed the vinyl wrap.

“The Simpsons” graphics were printed using the Scotchprint 2000 electrostatic machine on 3M 8620C vinyl with Comply™ performance and 8910 overlaminate. The window graphics were printed on 3M 8671 perforated window film with 8914 overlaminate.